Strategy

India MF Monthly Flow Tracker – Mar'25

In Mar'25, equity mutual funds (ex- arbitrage) saw inflows of INR 272bn (USD 3.2bn), 17% lower MoM; marking a third consecutive month of decline in inflows (4% in Jan'25, 26% in Feb'25). Thematic inflows dipped 97% MoM (after having dipped 37% MoM in Feb'25 and 41% in Jan'25). Outstanding SIP accounts in the country declined by 1.1mn lower MoM, while number of new SIPs registered (gross) declined by 0.5 mn from 4.5mn in Feb'25 to 4.0mn in Mar'25. Further, closure of SIP accounts stood at 5.2mn, taking the ratio of discontinued SIPs as a % of new SIPs to 128% vs. 123% MoM. Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain overweight (no change vs. Jan'25) include: (1) pharmaceuticals & healthcare, (2) capital goods, (3) consumer durables, (4) agrochemicals & petrochemicals and (5) e-commerce. Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain underweight include: (1) private banks, (2) IT services, (3) oil & gas, (4) consumer and (5) metals & mining.

- Weak market sentiment drives a 17% MoM decline in MF flows: In Mar'25, equity mutual funds (ex- arbitrage) saw inflows of INR 272bn (USD 3.2bn), 17% lower MoM; marking a third consecutive month of decline in inflows (4% in Jan'25, 26% in Feb'25). Arbitrage funds saw outflows of INR 28.5bn vs. inflows of INR 36bn in Feb'25. Core equity funds saw an inflow of INR 250bn, -14% MoM. Inflows in sectoral and thematic funds have been volatile, playing a key role in overall flows. Flows in these funds, seem to be highly correlated with market sentiments. Inflows in thematic funds dipped 97% MoM (after having dipped 37% MoM in Feb'25 and 41% MoM in Jan'25) to INR 1.7bn in Mar'25 vs. INR 57 bn in Feb'25. Interestingly, flows in thematic funds have come off significantly in almost each passing month since the top of the markets in Aug/Sep'24. Equity NFOs remained weak in Mar'25 at INR 10bn vs. INR 29bn in Feb'25.
- SIP inflows decline marginally and SIP accounts continue to see net closures: SIP inflows in Mar'25 declined marginally over Feb'25 to INR 259bn (USD 3.1bn), taking total SIP AUM to INR 13.4trln (USD 157bn), 8% higher MoM helped by +6% MoM movement in the market. Outstanding SIP accounts in the country currently stand at 100.5mn, 1.1mn lower MoM. The number of new SIPs registered (gross) also declined by 0.5mn from 4.5mn in Feb'25 to 4.0mn in Mar'25. Closure of SIP accounts stood at 5.2mn, taking the ratio of discontinued SIPs as a % of new SIPs to 128% vs. 123% MoM.
- How MF holdings stack up vs. the BSE 200: Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain overweight include: (1) pharmaceuticals & healthcare, (2) capital goods, (3) consumer durables, (4) agrochemicals & petrochemicals and (5) textiles. Besides this, sectors such as building materials, media, and sugar have seen mutual funds taking exposure, although they do not have any weight in the BSE 200. Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain underweight include: (1) private banks, (2) IT services, (3) oil & gas, (4) consumer and (5) metals & mining. This list remains unchanged vs. the previous month.
- Indian MF cash levels: Indian MFs cash levels stood at INR 2,059bn, which is 5.5% of total equity AUM.



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We acknowledge the contribution of **Dharmendra Sahu** in the preparation of this report

Nifty Valuation table					
Particulars	FY25E	FY26E	FY27E		
Nifty Index	22,538	22,538	22,538		
EPS (INR)	1,087	1,193	1,369		
YoY (%)	4.4	16.1	14.7		
BPS (INR)	6,701	7,384	8,144		
YoY (%)	3.0	10.2	10.3		
PE (x)	22.2	19.1	16.7		
PB (x)	3.4	3.1	2.8		
ROE (%)	15.5	16.9	17.6		

Source: Bloomberg, JM Financial

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

Please see Appendix I at the end of this report for Important Disclosures and Disclaimers and Research Analyst Certification.

Strategy

- In Mar'25, equity mutual funds (ex- arbitrage) saw inflows of INR 272bn (USD 3.2bn), 17% lower MoM; marking a third consecutive month of decline in inflows (4% in Jan'25, 26% in Feb'25). Arbitrage funds saw outflows of INR 28.5bn v/s inflows of INR 36bn seen in Feb'25.
- Core equity funds saw an inflow of INR 250bn, down 14% MoM. In FY25, Indian mutual funds have seen core equity inflows of INR 4.1trln (USD 49bn).
- Inflows in sectoral and thematic funds have been highly volatile, often playing a key role in overall flows. Flows in these funds, seem to be highly correlated with market sentiments. Inflows in thematic funds dipped 97% MoM (after having dipped 37% MoM in Feb'25 and 41% MoM in Jan'25) to INR 1.7bn in Mar'25 vs. INR 57 bn in Feb'25.
- Interestingly, flows in thematic funds have come off significantly in almost each passing month since the top of the markets in Aug/Sep'24. Monthly flows in thematic funds stood at INR 181bn in Aug'24, and INR 1.7bn in Mar'25.
- Equity NFOs remained weak in Mar'25 at INR 10bn vs. INR 29bn in Feb'25.

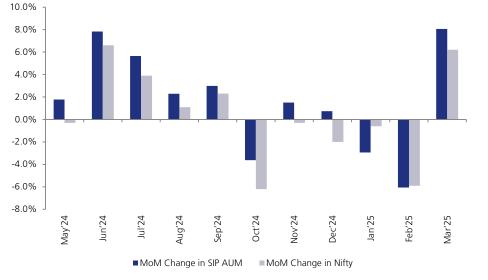
Exhibit 1. Equity inflov	vs into mu	itual funds	in FY25 (INR mn)								
Equity	Apr'24	May'24	Jun'24	Jul'24	Aug'24	Sep'24	Oct'24	Nov'24	Dec'24	Jan'25	Feb'25	Mar'25
Multi Cap Fund	27,239	26,449	47,086	70,846	24,751	35,089	35,969	36,265	30,751	35,674	25,177	27,530
Large Cap Fund	3,576	6,631	9,705	6,701	26,369	17,694	34,523	25,479	20,110	30,633	28,660	24,793
Large & Mid Cap Fund	26,389	23,969	29,122	26,223	32,937	35,981	48,571	46,797	38,118	41,230	26,560	27,181
Mid Cap Fund	17,931	26,057	25,278	16,442	30,547	31,304	46,829	48,834	50,932	51,479	34,069	34,389
Small Cap Fund	22,087	27,247	22,635	21,092	32,093	30,708	37,720	41,119	46,677	57,209	37,225	40,921
Dividend Yield Fund	3,413	4,453	5,201	6,308	4,999	15,296	5,328	2,156	2,772	2,146	686	1,405
Value Fund/Contra Fund	19,867	14,043	20,270	21,708	17,280	19,644	24,566	20,880	15,139	15,565	13,474	15,534
Focused Fund	-3,280	-3,066	-2,866	-6,202	-835	-2,728	6,932	4,300	4,558	7,831	12,877	13,863
Sectoral/Thematic Funds	51,661	1,92,134	2,23,517	1,83,864	1,81,172	1,32,546	1,22,788	76,578	1,53,315	90,166	57,116	1,701
Flexi Cap Fund	21,729	31,551	30,588	30,529	35,132	32,146	51,807	50,841	47,307	56,976	51,042	56,150
ELSS	-1,728	-2,759	-4,806	-6,687	-2,320	-3,752	3,621	6,023	1,682	7,786	5,531	6,702
Core Equity	1,88,884	3,46,709	4,05,730	3,70,824	3,82,124	3,43,928	4,18,654	3,59,273	4,11,362	3,96,693	2,92,417	2,50,168
									• •		-,,	
Arbitrage Fund	1,39,012	1,27,581	38,366	1,10,147	23,721	-35,319	71,817	-13,529	-4,091	42,917	35,923	-28,546
Arbitrage Fund Balanced/Aggressive Hybrid	1,39,012 171	1,27,581 429	38,366 485	1,10,147 1,955	23,721 3,212	-35,319 5,162						
							71,817	-13,529	-4,091	42,917	35,923	-28,546
Balanced/Aggressive Hybrid	171	429	485	1,955	3,212	5,162	71,817 13,706	-13,529 9,140	-4,091 3,276	42,917 6,330	35,923 3,101	-28,546 2,937
Balanced/Aggressive Hybrid Equity Savings	171	429	485	1,955	3,212	5,162	71,817 13,706	-13,529 9,140	-4,091 3,276	42,917 6,330	35,923 3,101	-28,546 2,937
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution)	171 12,954	429 8,490	485 10,029	1,955 12,771	3,212 14,568	5,162 22,693	71,817 13,706 17,476	-13,529 9,140 5,857	-4,091 3,276 4,505	42,917 6,330 4,021	35,923 3,101 900	-28,546 2,937 -5,611
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution) Conservative Hybrid Fund	171 12,954 -80	429 8,490 -991	485 10,029 -1,306	1,955 12,771 257	3,212 14,568 -1,868	5,162 22,693 -1,265	71,817 13,706 17,476 3,105	-13,529 9,140 5,857 -366	-4,091 3,276 4,505 -1,701	42,917 6,330 4,021 -1,942	35,923 3,101 900 -815	-28,546 2,937 -5,611 -2,710
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution) Conservative Hybrid Fund Balanced Advantage	171 12,954 -80 13,446	429 8,490 -991 12,792	485 10,029 -1,306 6,442	1,955 12,771 257 17,976	3,212 14,568 -1,868 32,151	5,162 22,693 -1,265 17,036	71,817 13,706 17,476 3,105 24,562	-13,529 9,140 5,857 -366 15,696	-4,091 3,276 4,505 -1,701 15,961	42,917 6,330 4,021 -1,942 15,121	35,923 3,101 900 -815 6,644	-28,546 2,937 -5,611 -2,710 7,761
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution) Conservative Hybrid Fund Balanced Advantage Multi Asset Allocation	171 12,954 -80 13,446 33,126	429 8,490 -991 12,792 31,606	485 10,029 -1,306 6,442 34,531	1,955 12,771 257 17,976 31,255	3,212 14,568 -1,868 32,151 28,269	5,162 22,693 -1,265 17,036 40,704	71,817 13,706 17,476 3,105 24,562 37,967	-13,529 9,140 5,857 -366 15,696 24,439	-4,091 3,276 4,505 -1,701 15,961 25,747	42,917 6,330 4,021 -1,942 15,121 21,228	35,923 3,101 900 -815 6,644 22,284	-28,546 2,937 -5,611 -2,710 7,761 16,703
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution) Conservative Hybrid Fund Balanced Advantage Multi Asset Allocation Retirement Fund	171 12,954 -80 13,446 33,126 1,770	429 8,490 -991 12,792 31,606 3,978	485 10,029 -1,306 6,442 34,531 1,251	1,955 12,771 257 17,976 31,255 1,472	3,212 14,568 -1,868 32,151 28,269 1,327	5,162 22,693 -1,265 17,036 40,704 1,362	71,817 13,706 17,476 3,105 24,562 37,967 2,077	-13,529 9,140 5,857 -366 15,696 24,439 1,660	-4,091 3,276 4,505 -1,701 15,961 25,747 1,326	42,917 6,330 4,021 -1,942 15,121 21,228 1,021	35,923 3,101 900 -815 6,644 22,284 1,090	-28,546 2,937 -5,611 -2,710 7,761 16,703 1,083
Balanced/Aggressive Hybrid Equity Savings Balanced (Hybrid + Solution) Conservative Hybrid Fund Balanced Advantage Multi Asset Allocation Retirement Fund Children's Fund	171 12,954 -80 13,446 33,126 1,770 698	429 8,490 -991 12,792 31,606 3,978 675	485 10,029 -1,306 6,442 34,531 1,251 590	1,955 12,771 257 17,976 31,255 1,472 793	3,212 14,568 -1,868 32,151 28,269 1,327 950	5,162 22,693 -1,265 17,036 40,704 1,362 963	71,817 13,706 17,476 3,105 24,562 37,967 2,077 1,184	-13,529 9,140 5,857 -366 15,696 24,439 1,660 1,533	-4,091 3,276 4,505 -1,701 15,961 25,747 1,326 2,008	42,917 6,330 4,021 -1,942 15,121 21,228 1,021 1,409	35,923 3,101 900 -815 6,644 22,284 1,090 1,372	-28,546 2,937 -5,611 -2,710 7,761 16,703 1,083 1,329

Source: AMFI, JM Financial

Date	Monthly SIP (INR bn)	Outstanding SIP Accounts (mn)	New SIPs registered (mn)	SIPs discontinued (mn)	SIPs discontinued as % of new SIPs	SIP AUM (INR trn)	SIP AUM (%, MoM)	Nifty (%, MoM)
Apr'24	204	87.0	6.4	3.3	52%	11.3		1.2%
May'24	209	87.6	5.0	4.4	88%	11.5	1.8%	-0.3%
Jun'24	213	89.9	5.5	3.2	59%	12.4	7.8%	6.6%
Jul'24	233	93.4	7.3	3.7	51%	13.1	5.6%	3.9%
Aug'24	235	96.1	6.4	3.7	57%	13.4	2.3%	1.1%
Sep'24	245	98.7	6.6	4.0	61%	13.8	3.0%	2.3%
Oct'24	253	101.2	6.4	3.9	61%	13.3	-3.6%	-6.2%
Nov'24	253	102.3	4.9	3.9	79%	13.5	1.5%	-0.3%
Dec'24	265	103.2	5.4	4.5	83%	13.6	0.7%	-2.0%
Jan'25	264	102.7	5.6	6.1	109%	13.2	-2.9%	-0.6%
Feb'25	260	101.7	4.5	5.5	123%	12.4	-6.1%	-5.9%
Mar'25	259	100.5	4.0	5.2	128%	13.4	8.1%	6.2%

Source: AMFI, JM Financial





Source: AMFI, JM Financial

SIP inflows in Mar'25 declined marginally over Feb'25 to INR 259bn (USD 3.1bn), taking total SIP AUM to INR 13.4trln (USD 157bn), 8% higher MoM (helped by +6% positive market movement)

Outstanding SIP accounts in the country currently stand at 100.5mn, 1.1mn lower MoM.

The number of new SIPs registered (gross) also declined by 0.5 mn from 4.5mn in Feb'25 to 4.0mn in Mar'25. Further, closure of SIP accounts stood at 5.2mn, taking the ratio of discontinued SIPs as a % of new SIPs to 128% v/s 123% MoM.

Exhibit 4. Sectors MFs are overweight in vs. BSE 200 (%)						
Sector	Overweight	BSE200	MF Industry			
Pharmaceuticals & Healthcare	1.7	5.3	6.9			
Capital Goods	1.1	3.0	4.2			
Consumer Durables	0.7	0.6	1.3			
AgroChem & Petrochemicals	0.6	1.4	2.0			
Textiles, Apparels & Accessories	0.4	0.2	0.6			
e-Commerce	0.4	1.6	2.0			
Ceramics, Plyboards & Glass	0.2	-	0.2			
Hotels, Restaurants & Tourism	0.2	0.6	0.8			
Media	0.2	-	0.2			
Cable	0.2	0.2	0.3			
Sugar	0.1	-	0.1			
NBFC - AMC	0.1	0.3	0.3			

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Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain overweight include: pharmaceuticals & healthcare, capital goods, consumer durables, agrochemicals & petrochemicals and textiles (no change vs. Jan'25).

Besides this, sectors such as building materials, media, and sugar have seen mutual funds taking exposure, although they do not have any weight in the BSE200.

Source: AMFI, JM Financial

Sector	Underweight	BSE200	MF Industry
Private Banks	-4.2	20.3	16.1
Software & Services	-3.4	11.2	7.8
Oil & Gas	-2.5	7.9	5.4
Consumer	-2.3	7.4	5.2
Metals & Mining	-1.2	3.5	2.3
Telecom Services	-0.8	3.7	2.8
PSU Banks	-0.6	3.0	2.5
NBFC	-0.5	5.9	5.4
Paints	-0.4	0.8	0.4
Port & Logistics	-0.4	1.8	1.4
Automobiles & Auto Components	-0.3	7.2	6.9
Realty	-0.2	1.2	0.9
Insurance	-0.2	1.6	1.5
Engineering - Construction	-0.2	2.9	2.7
Cement	-0.1	2.1	2.0
Retailing	-0.1	2.1	2.0

Vis-à-vis the BSE 200, the top-5 sectors wherein domestic mutual funds remain underweight include: private banks, IT services, oil & gas, consumer and metals & mining. This list remains unchanged v/s the previous month.

urce: AMFI, JM Financial

Strategy

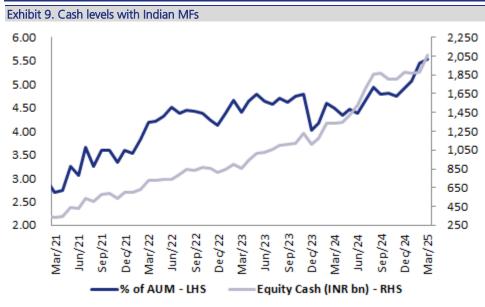
Exhibit 6. Top sectors (and the stocks therein) that have witnessed high levels of buying					
Sector	Buy Value (INR mn)	Top-5 Buy	Top-3 Sell		
e-Commerce	50,849	Eternal, Swiggy, PB Fintech, FSN E-Com, One97 Communications	One Mobikwik, Zaggle Prepaid, Quess Corp		
Oil & Gas	33,230	Reliance Industries, ONGC, GAIL, IOCL, Oil India	BPCL, IGL, Adani Total Gas		
Consumer	28,533	Tata Consumer, Marico, ITC, Nestle, Varun Beverages	Britannia, Avanti Feeds, Dabur India		
Retailing	19,870	Vishal Mega Mart, Avenue Supermarts, Titan, Kalyan Jeweller, Thangamayil Jewellery	Trent, AB Fashion, PN Gadgil Jewellers		
Hotels, Restaurants & Tourism	14,703	TBO Tek, Indian Hotels, Restaurant Brands, Ventive Hospitality, Chalet Hotels	IRCTC, Lemon Tree Hotels, Samhi Hotels		
Capital Goods	10,960	Hitachi Energy, CG Power, ABB India, Havells India, Azad Engineering	Bharat Electronics, Hindustan Aeronautics, PG Electroplast		
Auto & Auto Components	9,732	Bajaj Auto, Samvardhana Motherson, Hyundai Motor India, Hero MotoCorp, M&M	Maruti Suzuki, TVS Motor, Tata Motors		
Cable	6,457	KEI Industries, Polycab India, Sterlite Technologies, RR Kabel, Quadrant Future	Finolex Cables		
Utilities	5,823	Adani Green Energy, Adani Enterprises, Adani Energy, Tata Power, Reliance Power	NTPC, Power Grid, NHPC		
Cement	3,880	Ultratech Cement, Grasim Industries, Dalmia Bharat, Prism Johnson, Star Cement	Shree Cement, Orient Cement, ACC		

Source: AMFI, JM Financial

xhibit 7. Top sectors (and the stocks therein) that have witnessed high levels of selling				
Sector	Sell Value (INR mn)	ТорЗ Виу		
Private Banks	-20,798 Kotak Bank, Axis Bank, ICICI Bank, Indusing	Bank, Federal Bank HDFC Bank, IDFC First Bank, Yes Bank		
Telecom Services	-18,392 Bharti Airtel, Bharti Hexacom, Tejas Networ	ks, Black Box, Avantel Vodafone Idea, Tata Communications, HFCL		
NBFC	-13,991 Aavas Financiers, ICICI Securities, Bajaj Fina	nce, Muthoot Finance, REC JIO Financial, Max Finance, Bajaj Finserv		
Engineering - Construction	-10,973 L&T, ISGEC Heavy, GR Infraprojects, ITD Ce	mentation, Nirlon Knowledge Park NCC, IRB Infra, Embassy Developments		
Metals & Mining	-10,939 Hindalco, Nalco, JSW Steel, APL Apollo, NN	ADC Vedanta, Tata Steel, Jindal Steel		
Banks PSU	-9,792 SBI, UBI, PNB, Indian Bank, BOI	BOB, CBOI, Canara Bank		
nsurance	-6,088 HDFC Life, ICICI Prudential Life, General Ins	urance, Go Digit General, Star Health ICICI Lombard, Life Insurance, New India		
Realty	-5,900 Godrej Properties, DLF, Brigade Enterprises,	Ahluwalia Contracts, Mahindra Lifespace Prestige Estates, NBCC, Phoenix Mills		
Consumer Durables	-3,986 Voltas, Whirlpool , Amber, Blue Star, Hone	well India Crompton Greaves, Dixon, RHI Magnesita India		
Paints	-3,756 Asian Paints, Indigo Paints	Berger Paints, Akzo Nobel, Kansai Nerolac		

Source: AMFI, JM Financial

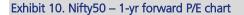
Exhibit 8. Stocks that have seen additions and reductions by MFs (INR mn)						
Top stocks added by MFs	Net Buy Value (INR mn)	Top stocks reduced by MFs	Net Sell Value (INR mn)			
HDFC Bank	32,669	Kotak Mahindra Bank	-37,208			
Eternal	30,267	Bharti Airtel	-27,176			
Reliance Industries	27,997	Aavas Financiers	-19,021			
Tata Consultancy Services	16,554	Axis Bank	-17,797			
JIO Financial Services	14,973	ICICI Securities	-14,993			
Max Financial Services	11,231	Sun Pharmaceutical	-13,359			
Bajaj Finserv	10,884	Larsen & Toubro	-13,161			
Hitachi Energy India	10,680	HCL Technologies	-11,895			
Tata Consumer Products	10,670	Hindalco Industries	-11,779			
Tech Mahindra	9,920	Bajaj Finance	-11,179			
TBO Tek	8,461	Maruti Suzuki India	-11,119			
Adani Green Energy	7,660	Bharat Electronics	-10,632			
Ultratech Cement	7,185	NTPC	-9,913			
Vishal Mega Mart	6,881	Bharat Petroleum	-7,928			
Swiggy	6,877	Muthoot Finance	-7,123			

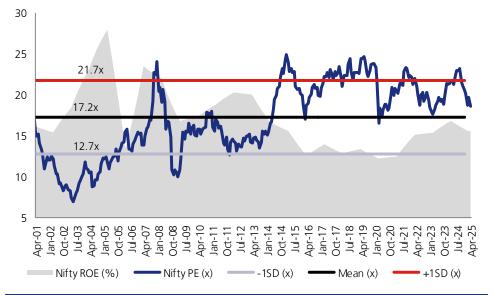


Indian MFs cash levels stood at INR 2,059bn, which is 5.5% of total equity AUM.

14 April 2025

Source: Company, Bloomberg, JM Financial





Source: Company, Bloomberg, JM Financial

APPENDIX I

JM Financial Institutional Securities Limited

Corporate Identity Number: U67100MH2017PLC296081

Member of BSE Ltd. and National Stock Exchange of India Ltd. SEBI Registration Nos.: Stock Broker - INZ000163434, Research Analyst - INH000000610 Registered Office: 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, India. Board: +91 22 6630 3030 | Fax: +91 22 6630 3488 | Email: jmfinancial.research@jmfl.com | www.jmfl.com Compliance Officer: Mr. Sahil Salastekar | Tel: +91 22 6224 1073 | Email: sahil.salastekar@jmfl.com Grievance officer: Mr. Sahil Salastekar | Tel: +91 22 6224 1073 | Email: instcompliance@jmfl.com

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Definition of	ratings
Rating	Meaning
Buy	Total expected returns of more than 10% for stocks with market capitalisation in excess of INR 200 billion and REITs* and more than 15% for all other stocks, over the next twelve months. Total expected return includes dividend yields.
Hold	Price expected to move in the range of 10% downside to 10% upside from the current market price for stocks with market capitalisation in excess of INR 200 billion and REITs* and in the range of 10% downside to 15% upside from the current market price for all other stocks, over the next twelve months.
Sell	Price expected to move downwards by more than 10% from the current market price over the next twelve months.

* REITs refers to Real Estate Investment Trusts.

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